

WorkBaltimore2018 _ Job Readiness

YouTube Videos, Free Webinars, White Papers, Website Resources

WB Workshop Topics	Static Resources (U-tube videos , free webinars, white papers, links to websites)
Applying For City of Baltimore Careers	<ul style="list-style-type: none"> • City of Baltimore Employment Opportunities https://humanresources.baltimorecity.gov/employment
Communicating with Confidence	<ul style="list-style-type: none"> • Communicating With Confidence https://youtu.be/ZIMT0gE7ads • 3 Ways to Communicate with Confidence https://youtu.be/2JRHBGp2UI0
Computer Basics for the Job Seeker	<ul style="list-style-type: none"> • Computer Basics for Adult Job Seekers https://youtu.be/EqgiMIXsbK4 • Computer Basics Online http://sofl.jobseekersguide.org/node/412
Dealing with Office Negativity – You Are Getting On My Reserve Nerve!	<ul style="list-style-type: none"> • 7 Ways to Overcome Office Negativity https://www.inc.com/aaron-skonnard/7-ways-to-overcome-office-negativity.html <ul style="list-style-type: none"> • How to Deal with a Negative Co-Worker https://www.thebalancecareers.com/how-to-deal-with-a-negative-coworker-negativity-matters-1917875 • Five Ways to Stay Positive in Negativity https://www.monster.com/career-advice/article/5-ways-stay-positive-in-negativity
Fighting the Unemployment Battle? What's Your Job Search Plan?	<ul style="list-style-type: none"> • Job Hunting Tips: How to Make a Job Search Plan https://youtu.be/8oRig0tE4UI • Job Search Plan https://youtu.be/qxT8oSX0m3s
How to Write a Compelling Resume	<ul style="list-style-type: none"> • Creating A Compelling Resume for Today's Job Market https://youtu.be/xO3ylK46z7A • Resume Writing Advice with 5 Critical Resume Writing Tips for Interview Success https://youtu.be/CrOTDNcpkeg • How to Find and Do the Work You love https://youtu.be/jpe-LKn-4gM

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Interviewing Essentials & Mock Interviews	<ul style="list-style-type: none">• The Ultimate Interview Guide: 30 Prep Tips for Job Interview Success https://www.themuse.com/advice/the-ultimate-interview-guide-30-prep-tips-for-job-interview-success• My Interview Cheat Sheet—TheMuse.com https://docs.google.com/document/d/1sUc4jn3JgenOAg49OG7adQxGet0nzz-wWhTJqNT1628/edit• 3 Steps to Successfully Mock Interviewing Yourself (With Minimal Awkwardness) https://www.themuse.com/advice/3-steps-to-successfully-mock-interviewing-yourself-with-minimal-awkwardness• How to Answer "Behavior Based Interview Questions" - Interview Tip https://www.youtube.com/watch?v=qKBubKO-798• How to Ace an Interview: 5 Tips from a Harvard Career Advisor https://youtu.be/DHDrrj0_bMQ0
Job Opportunities that Don't Require a High School Diploma or College Degree	<ul style="list-style-type: none">• Lists of jobs requiring no high school diploma (Indeed.com) https://www.indeed.com/q-No-High-School-Diploma-jobs.html• 5 Best-Paying Jobs That Don't Require a Degree https://youtu.be/vaa1ew1p6C8• Top Jobs Without High School Diploma https://youtu.be/vaa1ew1p6C8
Over 40 and Looking for a Job?	<ul style="list-style-type: none">• 4 Tips for Getting a Job Over 40 https://youtu.be/lmKSutdwdl4• Over 40 Job Search: How to get Hired https://youtu.be/SghenwBHAI_M• Job Search Strategies for Workers Over 40 https://www.thebalancecareers.com/job-searching-over-40-2164431
Overcoming Barriers to Employment	<ul style="list-style-type: none">• Overcoming Barriers to Employment – National Veterans' Homelessness Webinar Series: https://youtu.be/HOM6XkFFL-Q• Overcoming Barriers to Employment: The Experience of Sector Initiatives and Career Pathways https://youtu.be/svrGxPi2GXc• Breaking Down Employment Barriers

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	<p>https://youtu.be/mbOBwWxrSJA</p>
<p>Recovering from Involuntary Employment Separation & Addressing Employment Gaps</p>	<ul style="list-style-type: none"> • 5 Tips for How to Explain Gaps in Your Employment History https://www.linkedin.com/pulse/20140623182203-368344-5-tips-for-how-to-explain-gaps-in-your-employment-history/ • 5 Options to Bridge That “Employment Gap” https://www.job-hunt.org/recruiters/filling-employment-gaps.shtml • How to Explain Gaps in Employment (with examples) https://careersidekick.com/explaining-gaps-in-employment/ • Gap in Employment & Resume Gaps (How to Explain Them) https://youtu.be/SLrYV1GAQ6M
<p>Turn Your Passion into Profit!</p>	<ul style="list-style-type: none"> • How to Turn your Passion into Profit https://youtu.be/gtk5OERiVku • Six Tips to Turn Your Passion into Profit https://www.entrepreneur.com/article/222971 • 3 Steps for Turning Your Passion into a Profitable Startup https://www.inc.com/joe-hyrkin/3-steps-for-turning-your-passion-into-a-profitable-business.html
<p>Wear It Well! – What to Wear and What Not to Wear</p>	<ul style="list-style-type: none"> • Women Video - “Fab Working Woman Lookbook A Week of Fashionable & Chic Office Looks” https://www.youtube.com/watch?v=SkjpwXLFGA • Men’s Video - How To Dress Well Work And Office Attire For Men Men's Fashion Alex Costa” https://youtu.be/QkgiY3Kioj0 https://youtu.be/nFviLOeLiD0 • Gender Inclusive Guide-Article “Dress Codes: What to Wear at Work (and What Not) https://www.cleverism.com/dress-codes-what-to-wear/
<p>NetWorkBaltimore: Benefits of Executive Coaching</p>	<ul style="list-style-type: none"> • Executive Coaching: What It Is and the Benefits https://youtu.be/g_RBxm4XN1A • What Are the Benefits of Executive Coaching? https://youtu.be/TpM8_KvXrpY
<p>NetWorkBaltimore: Building a Successful Small Business</p>	<ul style="list-style-type: none"> • How Do I Start a Business? https://youtu.be/PGaCqKIOG_Q • SBA: Small Business Administration Resources

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	<p>How to Start a Business https://www.sba.gov/business-guide/</p> <ul style="list-style-type: none"> • IRS small business information: https://www.irs.gov/businesses/small-businesses-self-employed/starting-a-business • 10 steps to start your small business: https://www.sba.gov/business-guide/10-steps-start-your-business/
<p>NetWorkBaltimore: Connections Count! Building and Sustaining Professional Business Relationships</p>	<ul style="list-style-type: none"> • Career Networking: https://www.youtube.com/watch?v=FuKr7vdFtpA • How to Build Better Business Relations https://www.inc.com/guides/201101/how-to-build-better-business-relationships.html • 6 Habits of Highly Successful Job Search Networking https://youtu.be/TtyPeREowLI
<p>NetWorkBaltimore: Executive Recruitment: Where Do You Start?</p>	<ul style="list-style-type: none"> • Three Things Candidates Should Know About Executive Recruiters https://www.forbes.com/sites/forbescoachescouncil/2017/07/27/three-things-candidates-should-know-about-executive-recruiters/#400a60fa1d2b • What are the Steps of the Executive Search process? https://tgsus.com/blog/executive-search/steps-executive-search-process-2/ • Executive Job Search: 7 Steps to Land a Senior Management Job https://youtu.be/EkP8Oc0FI38
<p>NetWorkBaltimore: Interviewing for Executive Roles</p>	<ul style="list-style-type: none"> • Executive Job Interview Tips: 3 Keys to Getting a Senior Role https://youtu.be/-i6t57l8pOk • Executive Job Search – 7 Steps to Land a Senior Management Job https://youtu.be/EkP8Oc0FI38 • 8 Job Interviewing Tips for Senior Candidates https://youtu.be/RAWo1YKZ6Vo • White Paper: How to Nail Your First Executive Job Interview https://www.monster.com/career-advice/article/first-executive-job-interview-tips-1116

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<p>NetWorkBaltimore: Reaching the Top of the Pile – Executive Resume Writing</p>	<ul style="list-style-type: none"> • 10 Do's and Don'ts for Executive Resumes Webinar: https://vimeo.com/33664037 • How to Write an Executive Resume: http://blueskyresumes.com/free-resume-help/article/how-to-write-an-executive-resume/ • Executive Resume Writing Tips: https://theundercoverrecruiter.com/tips-writing-killer-executive-resume/
<p>NetWorkBaltimore: Salary Negotiations</p>	<ul style="list-style-type: none"> • Salary Negotiation: 6 Tips on How to Negotiate a Higher Salary https://youtu.be/iUAcoetDgH4 • Top 10 Tips for Salary Negotiations https://www.monster.com/career-advice/article/top-10-tips-for-salary-negotiations
<p>NetWorkBaltimore: Shifting Your Path and Transitioning to a New Career</p>	<ul style="list-style-type: none"> • How to Change Careers: 5 Tips from a Career Advisor https://youtu.be/Tg0gbsTwwSM • 8 Steps to an Utterly Successful Career Change https://www.themuse.com/advice/8-steps-to-an-utterly-successful-career-change • Job Hunting Tips – How to Change Careers (Easy Way) https://youtu.be/4We-Vjyuzuk
<p>NetWorkBaltimore: Starting a Start-Up: Entrepreneurship 101</p>	<ul style="list-style-type: none"> • How to Become an Entrepreneur https://www.entrepreneur.com/article/249674 • Get Up, Startup, and Fire Up Your Business https://www.score.org/recorded-webinars?f%5B0%5D=content%3Ahow%20to%20start%20a%20business&sort=date • The Complete, 12-Step Guide to Starting a Business https://www.entrepreneur.com/article/297899
<p>NetWorkBaltimore: Writing a Professional Business Plan</p>	<ul style="list-style-type: none"> • Business Planning Guide https://articles.bplans.com/writing-a-business-plan/ • Business Plan Template [Updated for 2018] – Free Download https://www.bplans.com/downloads/business-plan-template/?_ga=2.74270102.54265186.1525101806-1442538745.1525101806 • Free Webinar Developing a Business Plan (SCORE)

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<https://www.score.org/event/developing-business-plan>

- SCORE library – template

<https://www.score.org/resource/business-planning-financial-statements-template-gallery>

- U.S. SMALL BUSINESS ADMINISTRATION 8(a) BUSINESS PLAN

<https://www.sba.gov/sites/default/files/SBA%201010C.pdf>